



School of Technology Venture Creation

Making every entrepreneurial dream come true,
A Parallel University Model cultivating Mega-preneurs



Plaksha University Model – a 2000cr budget University

 BusinessLine on Campus

Reimagining tech education with a Plaksha touch

The name Plaksha reflects the idea of the university as a tree, ... We think it will be a total investment of about ₹2,000 crore.

23-Sept-2021

THIS STORY IS FROM FEBRUARY 18, 2019

Amarinder Singh lays stone of Plaksha university in Mohali

TNN / Feb 18, 2019, 10:11 IST



ARTICLES

 Amarinder Singh lays stone of Plaksha university in Mohali

 Punjab CM Captain Amarinder Singh nod to land for...

 Will make Kandli an industrial hub, create jobs for youth: Amarinder...

 Manish Sisodia's roadshow in Mohali draws lukewarm...



The university has tied ups with international institutions



 The Financial Express

Plaksha University: A new school of thought

The university will launch in 2021; it'll be spread over a 50-acre campus close to Chandigarh ... Plaksha's capex is Rs 2,000 crore.

29-Apr-2019



People



Sanjay Yadav
Founder & Director,
Education



Before starting STVC, Sanjay Founded 100 co-founders Lab, Co-founded Rajasthan Angel Investor Network(RAIN), and Harbinger Creators and Developers . He is an Engineer by education and an Entrepreneurs, Teacher, Mentor, architect by passion as well as profession.



Sharad Bansal
Co-founder &
Director, Finance



An IIT Delhi alumnus Sharad is Co-founder of Tinkerly, a venture backed edtech startup. Forbes featured him as Education Evangelist of Media in a web-series hosted by Chetan Bhagat. He is a startups mentor, speaker, investor and passionate about travelling the globe experiencing different cultures.

Track records as Developer : Create It First and Many Firsts



We, And
Venture Building

With Harbinger Group

Construction
IT
Real Estate

Venture Building

1.0

Venture Building

2.0

Not for Profit

Gambol (next app Enactor)
Nysus and many more to come

<\$5K per venture

Venture Building

3.0

With Young Co-founders

M-engage
M-pass
Mobzway

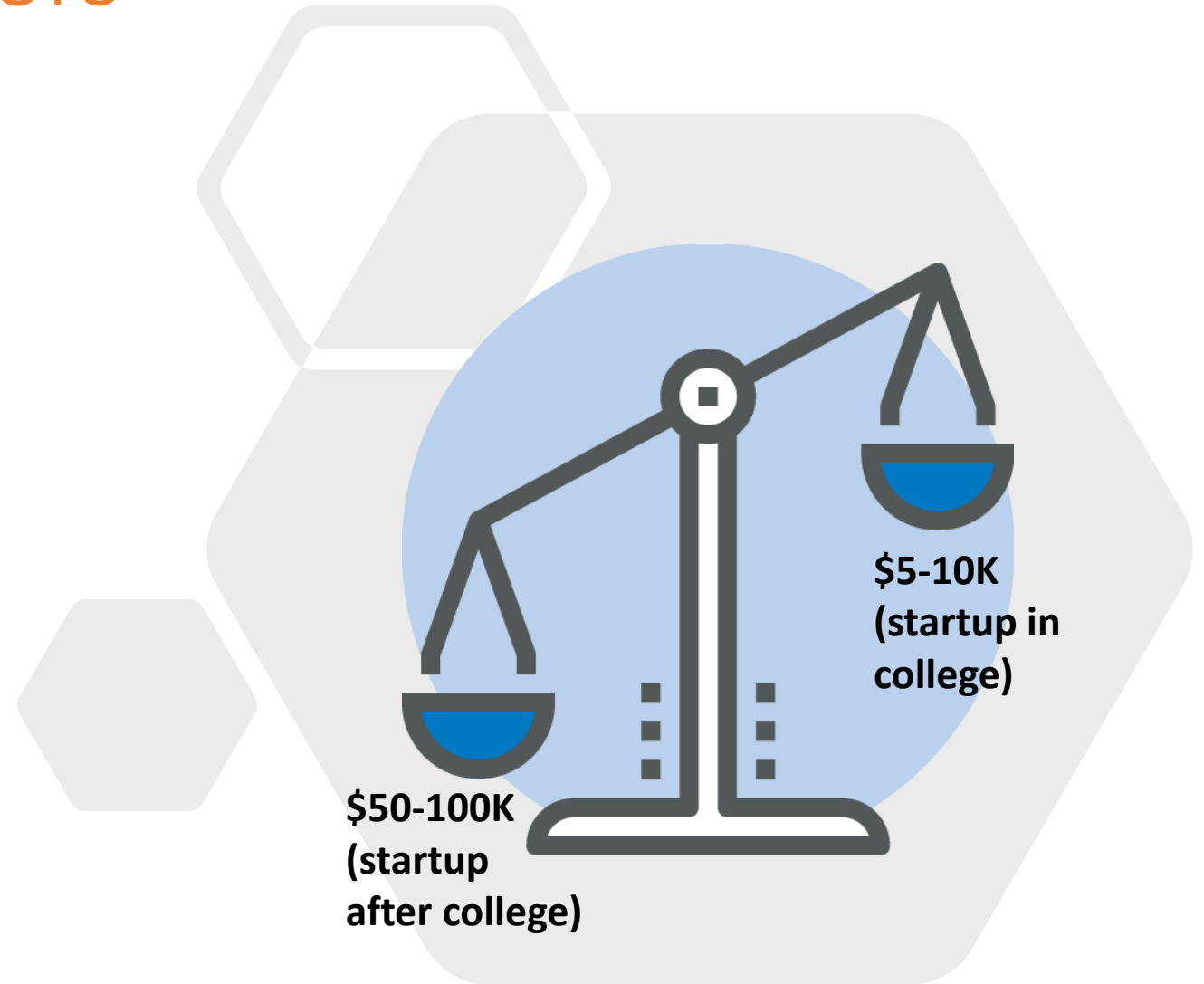
\$50K-100K per Startup

Venture before Bachelors

India will be known for its **Hostel ~~Garage~~ Startups!**

Startups run by ungraduated engineering students take $1/10^{\text{th}}$ of the cost to reach MVP in comparison to a usual startup

“Why not disrupt ED cells with STVC?”



India needs 100s of Plaksha



1 Plaksha



31 NITs of India

Plaksha University, a Rs. 2000cr private university, has been started to do the job but it's not sufficient.

How? – We already have top class engineering infrastructure, all we need is to educate on entrepreneurship

5 Pillars of STVC



Screen Early Starters

Defining Decades Meg Jay (clinical Psychologist) University of Virginia



Mindset

1.0 Carol Dwek American Psychologist Stanford University
2.0 Larry page Google toothbrush test
3.0 Nth entrepreneurship



Pygmalion Effect

Robert Rosentha, German born American Psychologist University of California



Experiential learning with Venture Creation

Steve Blank Father of Modern Entrepreneurship



Fourth leg of Technology

Peter diamondis Singularity University



STVC – Realizing the Dream



**10000
Startups**



**Next Musk, Gates and
Zuck**



**NIT vs
IVY league**



**Research & Patent
Mindset**



**Academy-Industry
Link**

STVC is not an Incubation Centre

	Accelerators	Incubation Centre	STVC
Effectiveness of the Program			
Purpose	To Advance the growth	Initial infrastructure support	Helping engineering students launch their first start-up in college
Stage	Startup with MVP ready	Startup with idea	Aspiring Entrepreneurs (students at Pre-idea stage)
Service	Growth Support	Handholding support	Education with experience
Efficiency of the Program			
Cost (idea to MVP)	Not applicable	30-40Lacs per startup to get MVP ready	<u>1/10th Resources Required</u> 1-3 lacs per startup to get MVP ready
Scope of undergrads	Not available (exceptional case)	Bottom-up approach (Hardly 10% startups in the portfolio are by students)	<u>Top-Down Approach – 10x reach and results</u> (100% startups by students with expert mentoring and small ticket fellowships)



About

STVC, a not for profit initiative, is a one year hands on program for student megapreneurs*. It provides deep Mentoring Sessions to college students along with small ticket fellowship to cover expenses of live business prototyping with fail fast experimentations and pivoting periodically.

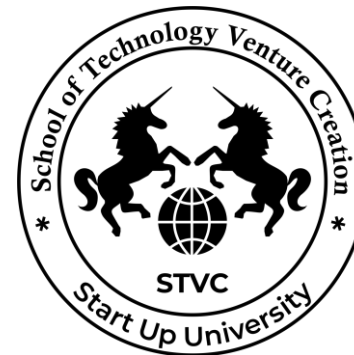
At STVC, our goal is to Disrupt existing practices of “ED (Entrepreneurship Development) Cell” at NITs and other engineering colleges, and bring Culture of Venture Creation right in the beginning of engineering studies.

This will impart highest format of Experiential Learning through real life business venture creation in new age technologies. And make students reach at a stage where they have received enough learning and experience to be ready to pursue their start-up over taking a job.



1 of the STVC's- First Cohort Companies @MNIT Jaipur

STVC signed a
5-year MOU with
Malviya National Institute of
Technology(MNIT), Jaipur



Impact from each cohort

Immediate

Ventures Created

Arjuna's to form 10-15 teams each forming a venture with live prototyping and pivoting

15

Arjuna's

Select 30 students to receive Arjuna funding with Deep Mentoring Sessions

30

Eklavyas

Total 300 (20% of the batch) to be given group mentoring sessions

300

Long-term

(5 years since graduation)

Megapreneurs

Every year's batch of Arjuna's to continue at least 10 ventures after graduation and making 5 mega (massive innovation) entrepreneurs

5

Jobs to be created

Ventures created by Arjuna's to create 500+ jobs every year. Higher than the total no. of placements by the same college every year

500

Economic Value

The expected combined valuation of ventures graduated from each batch

\$200M

Vision & Mission

Vision – To become world's largest technology venture creation school for undergraduate entrepreneurs

Mission – we achieve this vision with our decentralized parallel university model by providing world class experiential entrepreneurship education to students of our host institutions.

Goal – Creating 1500 Technology Entrepreneurs in next 10 years, 10,000 in 30 years, 1 new STVC every year,

Philosophy

India is a country of entrepreneurs but lack massive entrepreneurial mindset (MEM). 90% of the problem statements, focused by start-ups are not worth pursuing. In today's "age of exponential tech"– there is not much difference in terms of efforts and resources between a massive idea and an ordinary idea, then why not do the massive idea – create product and services for 7 billion people.



Opening an STVC— annual budget of one school



Overall budget to run one batch is 90 -100 Lakhs other than the cost of infrastructure and it's maintenance which is sponsored by Partner/Host institute

The breakup of the same is as below

Per Cohort(80%)

- | | |
|-----------------------------|-------------|
| 1. Fellowships – | 30,00,000/- |
| 2. Education & Operations - | 38,00,000/- |
| 3. Institute Lead Salary – | 12,00,000/- |

Organizational Expenses(20%)

- | | |
|----------------------------|------------|
| 1. Program Executive – | 5,00,000/- |
| 2. Accounts, Legal, Tech - | 3,00,000/- |
| 3. Travel, & Operations – | 4,00,000/- |
| 4. Rentals and Bills – | 8,00,000/- |

How to contribute?

There are multiple ways in which you can contribute to the making of thousands of entrepreneurs every year... (tbc)

Opportunity to Contribute — Lead the revolution

Board of Cofounders

E.g. Co-founder, STVC – MNIT Jaipur
Limited (Maximum 2 slots)

Our Expectations,

- USD \$50,000 donation
- Engagement in the form of mentoring 2-3 teams from the cohort

Board of Advisors

E.g. Advisor, STVC – MNIT Jaipur
Limited (upto 2 slots)

Expectations

- Either Academia from Ivy league colleges or a donation of USD \$30,000
- Engagement in the form of mentoring 2-3 teams from the cohort

Board of Mentors

E.g. Mentor, STVC – MNIT Jaipur
Limited (upto 5 slots)

Expectations,

- USD \$15,000 donation
- Engagement in the form of mentoring 2-3 teams from the cohort

Board of Donors

Expectations,

- USD \$10,000 or more donation
- No engagement

Note: Over 80% of the donations go towards expenses related to venture creation cash grants or educational programs
Above entitlements are applicable on designated institute level, and valid for 1 year and renewable every year

Work till date and Next up

Till now, we have bootstrapped with help from various stakeholders. A pilot of STVC (known as MU21 by 100 cofounder labs) has already completed from different colleges in Jaipur, Rajasthan. Initial program details,

No. of Arjunas (entrepreneurs)	-	7
No. of Eklavyas (skilled)	-	25
No. of ventures created	-	3
No of expected Megapreneurs	-	2

This year in FY 2021-22, it will be done exclusively with MNIT(Malviya National Institute of Technology), Jaipur with formal MOU and selecting 30 students (from 3500 students at a time doing various courses under MNIT, with a targeted sample of 1500 students of initial 1st and 2nd year – 2 % will qualify for such fellowship)



Location : Board Room, Department of Management Services (DMS),
MNIT, Jaipur
Photo Mega- Preneur Under 21 (MU21) 1st Batch FY 2020 –

Story of Impact

Team **Gamboll**,

Punish Agrawal, Jaipur, Marketing UX

Saksham Saxena, Jaipur, Product

Rohan Talwadia, Banswara, Tech

(2nd and 3rd year engineering students, names top to bottom)

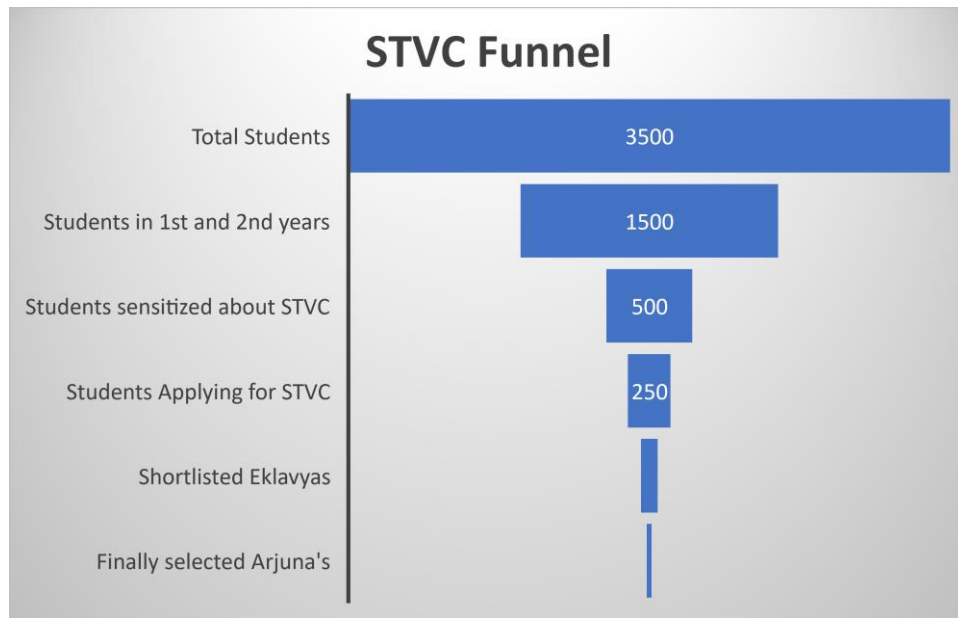
Each of the above 3 students had a great zeal to achieve something great and all of them dreamt of becoming an entrepreneur. Before starting up they had their own stories, Saksham who couldn't crack IIT JEE after 3 attempts thus faced depression, Rohan whose first hacking stint didn't fly well and Punish who needed tech co-founders to utilize his amazing business and marketing skills. They had no one in the family, friends or seniors who could trust their dreams and help them navigate the startup journey.

Then they got selected for cohort 1 of STVC, met each other and experts at STVC trained them with unique MU21 program along with a financial grant of Rs. 25,000 each (total 75K equity free assistance). This team first created a social community app which got 5000+ users but soon realized presence of major competitors like Tiktok, mxTakatak etc. The team didn't loose heart from this first failure but successfully pivoted to create India's first virtual Dumb charade gaming app. Their journey so far has increased the team's confidence multifold and all 2 of them have now pledged to continue this startup after graduation and have full support from their family in the same.

This single success story has already created **1 Startup, 3 Entrepreneurs, 15+ interns getting startup exposure, 5000+ happy beneficiaries** and has potential to make significant contribution to economic development of this country.



STVC Funnel



Selection of 30 Arjuna's from a rigorous 3 step evaluation process considering following parameters

- Early Starters
- Mindset and Aspiration
- Psychological testing
- Coding skills
- Business Skills

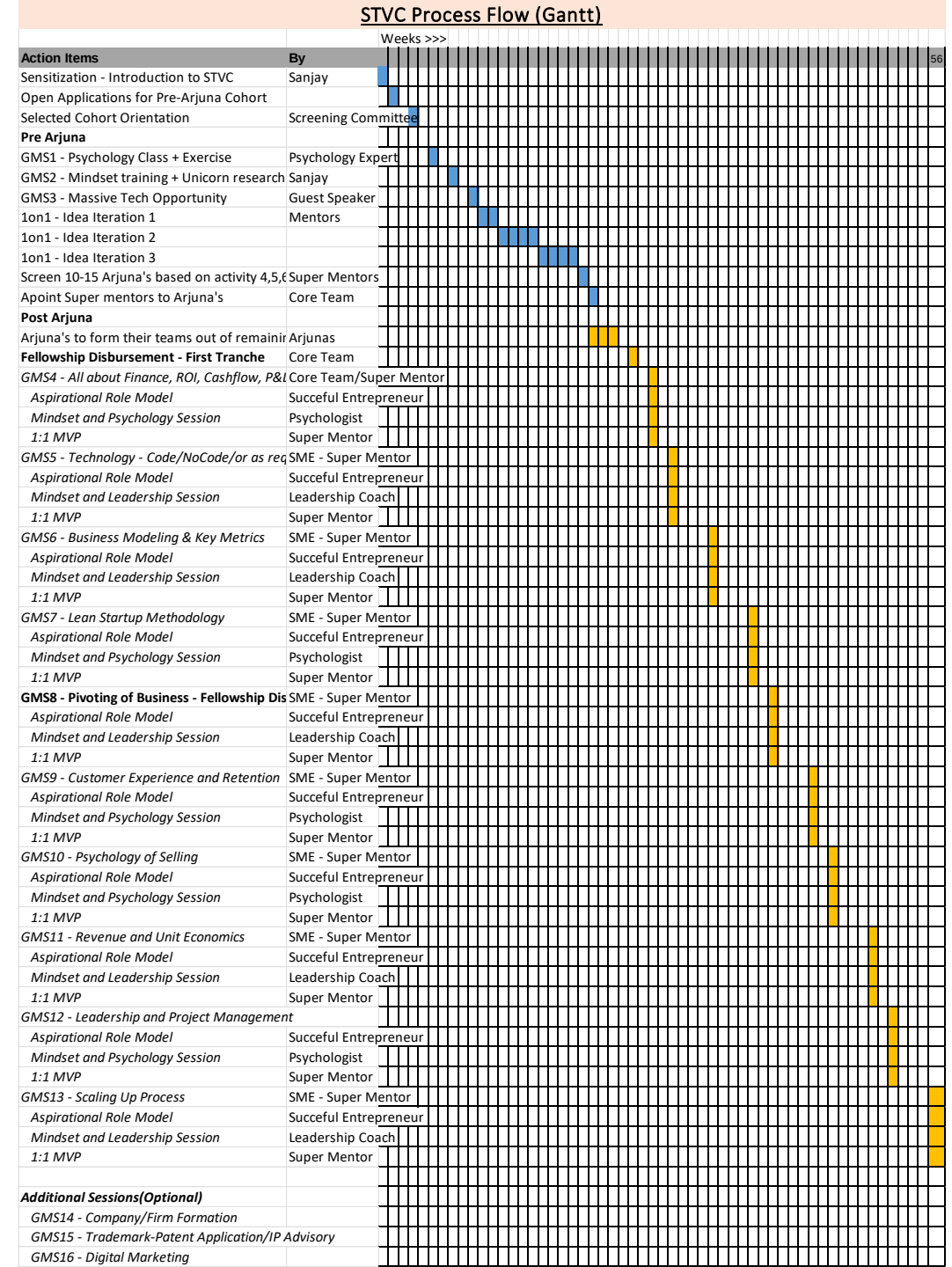
First Step is a written application form to shortlist Eklavya's, then in Second step 10-15 Arjuna's are selected after 4-5 months of close engagement of Eklavyas with Mentors.

In 3rd step, Remaining Arjunas are selected by first half Arjunas out of eklavyas based on mutual interest, compatibility and complimentary skillsets.

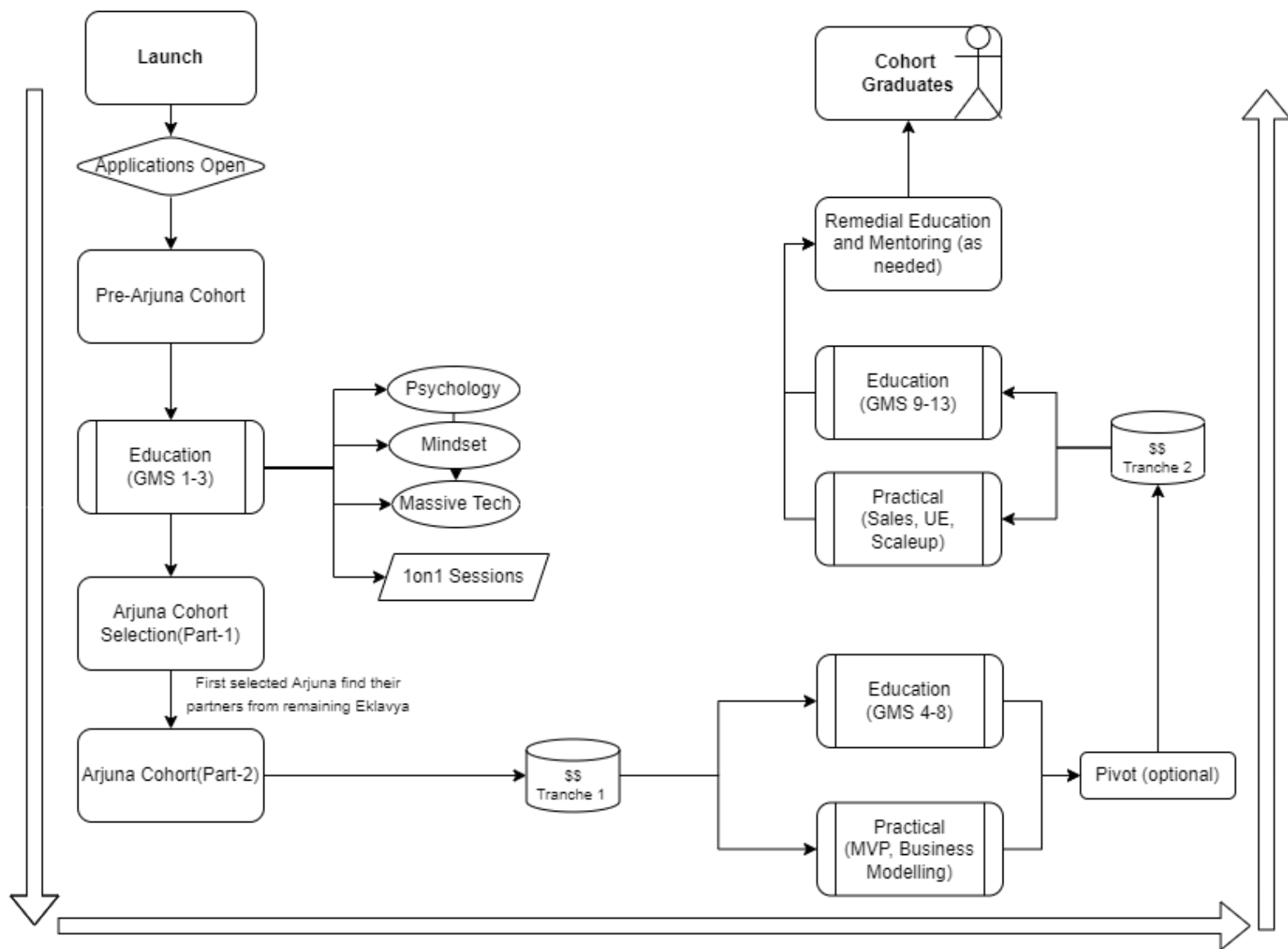
STVC Process Flow (Gantt)

A 56 Weeks program consisting,

- ✓ 16 Group mentoring Sessions(GMS)
- ✓ 15+ one-to-one sessions
- ✓ Fund disbursement in 2 tranches, with a pivot provision for each startup



STVC Process Flow (Schematic)



Gallery



Ecosystem Partners



Details of the organization

Name of the Organization	Centurion Indus Technology and Science Research
Registered Address	S-23, KRISHNA MARG SHYAM NAGAR JAIPUR Jaipur RJ 302019 IN
Name of the Contact Person	Sanjay Yadav – syadav@100cflab.in ; Sharad Bansal - sbansal@100cflab.in
Registration no. (CIN)	U73100RJ2011NPL036202
Date of Registration	17-Aug-2011
Type of Registration	Section 25 company under the Companies Act 1956
12(A) Registration No.	AAECC5908NE20212
CSR Registration No.	CSR00024737
Pan Number	AAECC5908N

PAN



Details of the organization

Incorporation Certificate

भारत सरकार-कॉर्पोरेट कार्य मंत्रालय
कम्पनी रजिस्ट्रार कार्यालय, राजस्थान

नाम परिवर्तन के पश्चात नया निगमन प्रमाण-पत्र

कॉर्पोरेट पहचान संख्या : U73100RJ2011NPL036202

मैलर्स CEREBRAL INDUS TECHNOLOGY AND SCIENCE RESEARCH

के मामले में, मैं एनएडआर सत्यापित करता हूँ कि मैलर्स
CEREBRAL INDUS TECHNOLOGY AND SCIENCE RESEARCH

जो मूल रूप से दिनांक सातह अगस्त दो हजार ग्यारह को कम्पनी अधिनियम, 1956 (1956 का 1) के अंतर्गत मैलर्स
CEREBRAL INDUS TECHNOLOGY AND SCIENCE RESEARCH

के रूप में निर्धारित की गई थी, ने कम्पनी अधिनियम, 1956 की धारा 21 की शर्तों के अनुसार विधिवत आवश्यक विनिश्चय पारित करके तथा
निर्धारित रूप में यह सुनिश्चित करके की उसे भारत का अनुमोदन, कम्पनी अधिनियम, 1956 की धारा 21 के साथ पठित, भारत सरकार, कम्पनी कार्य
विभाग, नई दिल्ली की अधिवृत्त स. सा. का नि. 507 (3) दिनांक 24.6.1985 एन.आर.एन. B57186207 दिनांक 11/09/2012 के द्वारा
प्राप्त हो गया है, उक्त कम्पनी का नाम आज परिवर्तित रूप में मैलर्स
CENTURION INDUS TECHNOLOGY AND SCIENCE RESEARCH

हो गया है और यह प्रमाण-पत्र, कथित अधिनियम की धारा 23(1) के अनुसार में जारी किया जाता है।

यह प्रमाण-पत्र जयपुर में आज दिनांक ग्यारह सितम्बर दो हजार बारह को जारी किया जाता है।

GOVERNMENT OF INDIA - MINISTRY OF CORPORATE AFFAIRS
Registrar of Companies, Rajasthan

Fresh Certificate of Incorporation Consequent upon Change of Name

Corporate Identity Number : U73100RJ2011NPL036202

In the matter of M/s CEREBRAL INDUS TECHNOLOGY AND SCIENCE RESEARCH

I hereby certify that CEREBRAL INDUS TECHNOLOGY AND SCIENCE RESEARCH which was originally
incorporated on Seventeenth day of August Two Thousand Eleven under the Companies Act, 1956 (No. 1 of 1956)
as CEREBRAL INDUS TECHNOLOGY AND SCIENCE RESEARCH having duly passed the necessary resolution in
terms of Section 21 of the Companies Act, 1956 and the approval of the Central Government signified in writing
having been accorded thereto under Section 21 of the Companies Act, 1956, read with Government of India,
Department of Company Affairs, New Delhi, Notification No. G.S.R 507 (E) dated 24/06/1985 vide SRN B57186207
dated 11/09/2012 the name of the said company is this day changed to CENTURION INDUS TECHNOLOGY AND
SCIENCE RESEARCH and this Certificate is issued pursuant to Section 23(1) of the said Act.

Given at Jaipur this Eleventh day of September Two Thousand Twelve.



Registrar of Companies, Rajasthan

कम्पनी रजिस्ट्रार, राजस्थान

*Note: The corresponding form has been approved by KAILASH CHAND MEENA, Deputy Registrar of Companies and this certificate
has been digitally signed by the Registrar through a system generated digital signature under rule 5(2) of the Companies (Electronic
Filing and Authentication of Documents) Rules, 2006.

The digitally signed certificate can be verified at the Ministry website (www.mca.gov.in).

कम्पनी रजिस्ट्रार के कार्यालय अभिलेख में उपलब्ध पत्राचार का पता :
Mailing Address as per record available in Registrar of Companies office:
CENTURION INDUS TECHNOLOGY AND SCIENCE RESEARCH
A-22, KESAR KOTHI, LAL BAHADUR NAGAR, J.L.N. MARG,
JAIPUR - 302017,
Rajasthan, INDIA



12A

CSR Form-1

FORM NO. 10AC

(See rule 17A/11AA/2C)
Order for registration

1	PAN	AAECC5908N
2	Name	CENTURION INDUS TECHNOLOGY AND SCIENCE RESEARCH
2a	Address	
	Flat/Door/Building	A-22
	Name of premises/Building/Village	
	Road/Street/Post Office	LAL BAHADUR NAGAR, J.L.N. MARG
	Area/Locality	JAIPUR
	Town/City/District	
	State	Rajasthan
	Country	INDIA
	Pin Code/Zip Code	302017
3	Document Identification Number	AAECC5908NE2021201
4	Application Number	990382490061221
5	Unique Registration Number	AAECC5908NE20212
6	Section/sub-section/clause/sub-clause/proviso in which registration is being granted	01-Sub clause (i) of clause (ac) of sub-section (1) of section 12A
7	Date of registration	31-12-2021
8	Assessment year or years for which the trust or institution is registered	From AY 2022-23 to AY 2026-2027
9	Order for registration:	
	a. After considering the application of the applicant and the material available on record, the applicant is hereby granted registration with effect from the assessment year mentioned at serial no 8 above subject to the conditions mentioned in row number 10.	
	b. The taxability, or otherwise, of the income of the applicant would be separately considered as per the provisions of the Income Tax Act, 1961.	
10	c. This order is liable to be withdrawn by the prescribed authority if it is subsequently found that the activities of the applicant are not genuine or if they are not carried out in accordance with all or any of the conditions subject to which it is granted, if it is found that the applicant has obtained the registration by fraud or misrepresentation of facts or it is found that the assessee has violated any condition prescribed in the Income Tax Act, 1961.	
	Conditions subject to which registration is being granted	
	The registration is granted subject to the following conditions:-	



GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
OFFICE OF THE REGISTRAR OF COMPANIES

Dated : 17-03-2022

NOTE - THIS LETTER IS ONLY AN APPROVAL FOR REGISTRATION OF THE ENTITIES FOR UNDERTAKING CSR ACTIVITIES.

To,
CENTURION INDUS TECHNOLOGY AND SCIENCE RESEARCH , A-22, KESAR KOTHI, LAL BAHADUR NAGAR, J.L.N. MARG, JAIPUR,, Rajasthan, 302017

PAN : AAECC5908N

Subject: In Reference to Registration of Entities for undertaking CSR activities
Reference: Your application dated 17-03-2022 (SRN-T88824495)

Sir/Madam,

With reference to the above, it is informed that the entity has been registered for undertaking CSR activities and the Registration number is CSR00024737. Please refer the registration number for any further communication.



Registrar of Companies

RoC - Jaipur

Note: The corresponding form has been approved and this letter has been digitally signed through a system generated digital signature.



**Anybody
Anywhere
At Any Age
Can create a venture!**

**Our belief is to see every 20 year
old as a powerful future leader**

Email - syadav@100cflab.in

Contract No. - +91 98290 16936

Address - S-23, Krishna Marg, Shyam Nagar, Psi
Space, Jaipur, Rajasthan 302019